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Unseen Vogue



Synopsis

UNSEEN VOGUE goes beyond the clichés and often repeated 'greatest hits' of fashion photography and tells a completely new story. Drawn from the archives of British Vogue, an immense resource of over 1,000,000 images, the book presents hundreds of images never seen before - the killed pictures, rejects and out-takes - to form a fresh, new history of fashion photography. Featuring the first attempts of many now internationally famous photographers, great pictures by forgotten masters, out-takes from famous shoots and many other extraordinary and sometimes controversial pictures. By showing contact sheets and unedited film UNSEEN VOGUE opens up the process of making fashion images, previously the reserve of fashion's inner circle. From Irving Penn to David Bailey, from Cecil Beaton to Mario Testino - the new book will be an authoritative addition to the documented history of fashion photography.

Book Information

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Customer Reviews

The book is essentially the companion to one of the most fascinating shows that I ever stumbled upon. Last November in London, I went to the Design Museum [founded by Terrence Conran] to view an exhibit of aluminum [aluminium]. Coincidentally, there was this Vogue show. Having paid my admission to the museum, I viewed this exhibit as well. Now, I don't pretend to know much about fashion nor photography. And this show blew me away. And so does this book, but not as well as the show, of course. An assemblage of insights into the culture and history of the twentieth century that I would never have encountered on my own. Not only does the story reveal how *conde nast's* money financed some of the more significant technical innovations in photography [which intrigued

me since I try to follow the history of science and technology], but I was also fascinated to discover how it was that Vogue may have had the most energetic and brave war correspondent/photographer of WW2: and it was a beautiful and talented woman - Lee Miller. Do take the time to find out all you can about her. And lastly, the photos are knock-outs. I wouldn't have done this show or this book deliberately, but having stumbled into the show, I have to pronounce it one of the most educational exhibitions that I have encountered.

As a fan of the fashion industry, I was excited by this book. It is absolutely filled with major stars. It spans several decades and features models like Jean Shrimpton, Twiggy, Penelope Tree, Pat Cleveland, Veruschka, Uma Thurman, Christy Turlington, Cindy Crawford, Linda Evangelista, Naomi Campbell, Kate Moss, Shalow Harlow, Claudia Schiffer, Karen Elson, Maggie Rizer, and Gisele Bundchen. All of the photos are breathtakingly beautiful and interesting from classy old Hollywood style photos, strange modern poses, and glamorous high fashion spreads. For those of you who actually read these coffee table books, you will not be disappointed. This book is filled with useful information about the industry, Vogue, and how fashion has impacted culture.

I really would love to know the story behind the images that were until now "unseen," however despite having very good eyesight it is impossible to read the tiny lightweight font in this book without magnification. It nearly kills the joy that the fantastic photographs bring. I seriously can't imagine how this made it to print this way.

I was looking for a book that would inspire me while also giving me a sense of fashion photography's history, and this is just the book. I've turned to it many times as a springboard for ideas or for the pure enjoyment of looking at the images. The copy in the front, though difficult to read because of the small font size, gives interesting gossipy tidbits about the shoots. Though not a complete history of fashion photography by any means, its focus on Vogue keeps the book from being overwhelming.

I recently decided to check out every single coffee table book published by Taschen out from all the libraries in the state, because they put such quality material. I picked this up even though it was by another publisher, because it caught my eye. I'm a huge fan of fashion photography. Lots of the time these art coffee table books are kind of a let down. You feel like you're studying art history or something, it should be beautiful but it's just not. This one's an exception, it has great photos, and

the paper they used makes the photos look great. The Guy Bourdin and David Bailey photos are particularly good.

Smashing wild colors to make you feel alive the fit is terrific unless you wear six inch heels you have to hem these Found a matching green blouse to offset the colors added gold green black jewelry to totally make a bold statement Buy at now best deals anywhere

Finding this book and ordering it, I was looking forward to a nice interesting read on the history/back-story on UK Vogue. The reviews are all glowing, and it seemed like a lock. Ordered the paperback version, and when it was arrived thought "Wow, okay it's a bit small but that's okay..." but when I finally cracked it open to read it, the font size is SO small on the picture captions as to be practically unreadable without a magnifying glass and very bright light. I've got fairly good reading glasses but gave up on this for casual reading, since a bright light scenario is the only one where it would be possible. Disappointed, a big question mark goes to the publisher's decision that dropping the book size to Product Dimensions: 7.8 x 7.1 x 1.1 inches from the original Product Dimensions: 12.5 x 10.2 x 1.3 inches by scaling instead of laying it out again with say, at least a readable 6 point font? WOW, I'm going to go try to find an old hardback copy now and I'll be looking at the print sizes a bit more closely now before buying from this publisher again. Content (from what I can tell) 4 stars, presentation 1 stars, so I'll give it a 2 stars overall. It's a book on VOGUE! How could you do this to the format?! NOTE: All the reviews are for the hardback version NOT the paperback version.

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