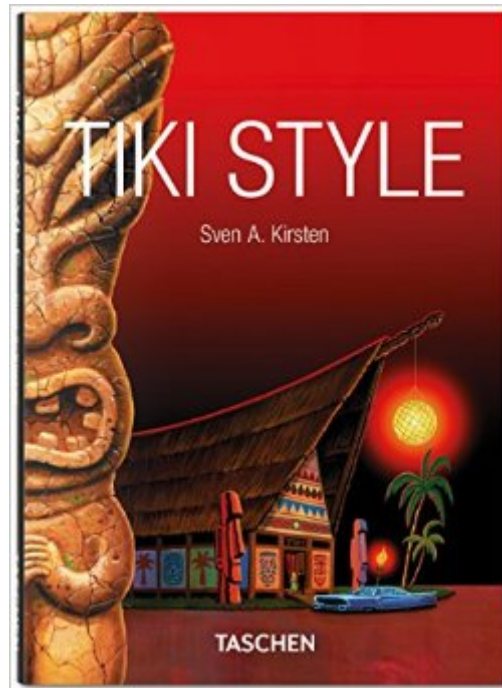


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# Tiki Style



## Synopsis

Polynesian Pop Icon: How Tiki became an American dream — Urban islands and bamboo hideaways set the stage for a pop culture phenomenon like no other. In mid-century America, the imaginative appeal of Tiki penetrated fashion, music, eating, drinking, and architecture. Published in connection with an exhibition at the prestigious Musée du quai Branly in Paris, Tiki Pop traces the development of Tiki as romantic vision and cultural appropriation. Follow Tiki from James Cook's first Pacific Island expeditions, through Gauguin's exotic paintings, Hollywood jungle fantasies, and elaborate temples erected to celebrate Tiki as the god of recreation. With hundreds of previously unpublished images, Tiki the pop icon unfolds from its earliest, enthusiastic beginnings to its spectacular downfall in the dawning awareness of the Western world's colonial misdeeds. This book is the culmination of the extensive research of Sven Kirsten, urban archaeologist, Tiki sage, and author of earlier TASCHEN books, *The Book of Tiki* and *Tiki Modern*, which first recovered the figure of Tiki from obscurity. In his widely lauded graphic style, Kirsten places venerable ancient godheads next to their Polynesian pop counterparts, movie posters next to matchboxes, comic strips next to Robinson Crusoe illustrations. The result is at once a visual feast, a piece of cultural history, and a tribute to a very particular vision of paradise. — Text in English, French, and German

## Book Information

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## Customer Reviews

This book is a good reference for the growing retro interest in the nearly lost art / pastime of "Tiki"

culture, the most loving of "Cultural Appropriations". Avoid if you have a weakness for alcoholism, I've drunk and made a few Mai-Tais and I'm a near teetollar otherwise. But it'll make you want to make a room 'retro' or move to the tropics or start a tiki bar/lounge! You've been warned...

Beware this book is tiny. The dimensions are correctly stated, but they need to add that this is a pocket book.

Excellent resource, brilliant photos. Incredible value!

excellent book for fans of mid century cultural buffs.

Small book, but each page is gorgeous and filled with awesome facts and information. Perfect for any Tiki enthusiast. I like that this book is smaller in size. Very happy and would highly recommend.

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