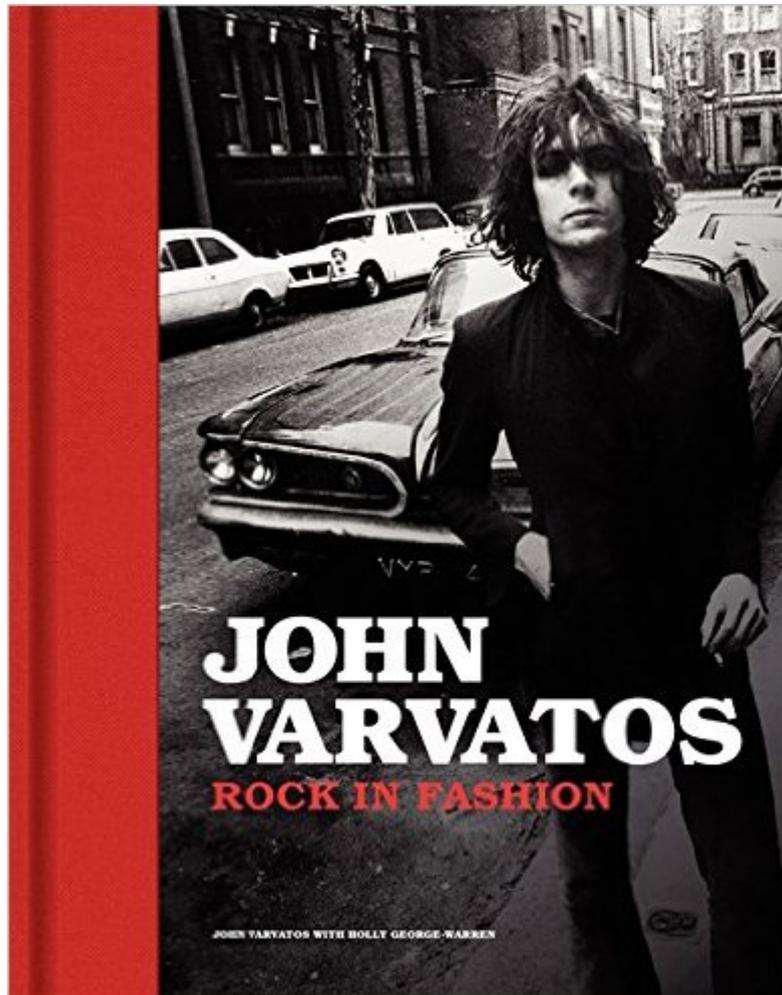


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# John Varvatos: Rock In Fashion



## Synopsis

In John Varvatos, the legendary designer reveals his perspective on how rock & roll music and style have influenced his own designs and fashion worldwide. Varvatos's personally curated collection of more than 250 images are some of the most provocative ever shot by top rock photographers from the late 1960s to today, from the Rolling Stones to the Kings of Leon. The featured photographers are among the world's finest, including Mick Rock, Bob Gruen, Elliott Landy, Danny Clinch, Lynn Goldsmith, and more. Also included are select images from Varvatos's own advertising campaigns, featuring artists such as Slash, Iggy Pop, Scott Weiland, and Miles Kane. Varvatos's captions and incisive commentary on the artist and his or her look accompany each image. Every chapter also contains numerous quotes from the musicians themselves, including Mick Jagger, Keith Richards, Iggy Pop, Jack White, Pete Townshend, Robert Plant, Steven Tyler, and Patti Smith. An extraordinary anthology of some of the finest images in rock & roll and the most influential rock looks in fashion and popular culture, this volume will delight music lovers, and fans of music photography, fashion, and fashion history.

## Book Information

Hardcover: 272 pages

Publisher: Harper Design; First Edition edition (October 15, 2013)

Language: English

ISBN-10: 0062009796

ISBN-13: 978-0062009791

Product Dimensions: 1.2 x 10 x 13 inches

Shipping Weight: 4.4 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (20 customer reviews)

Best Sellers Rank: #184,490 in Books (See Top 100 in Books) #70 in [Books > Arts & Photography > Fashion > Designers](#) #76 in [Books > Arts & Photography > Fashion > Fashion Photography](#) #419 in [Books > Arts & Photography > Graphic Design > Commercial > Fashion Design](#)

## Customer Reviews

I like it. Great candid shots. I love Varvatos' designs. My critique is not so much of this very cool book, but how the subject matter always gets treated. The period Varvatos covers is broad, but much of it is the 70's. Despite contemporary urban hipster romanticism for all things Punk and/or androgynous from that period, Progressive rock was very popular at the time, like it or not. Pink

Floyd was always sufficiently edgy to continue getting props today, and no one in the urban hipster (and now Fashion) worlds would ever want to actually admit that Queen was part of this genre. I can't quite picture very many representatives of the NY fashion world in the 1970s, shlepping to "unsophisticated" Long Island to actually see a Queen concert at the Nassau Coliseum. But posthumously, they have fallen in love with Freddie Mercury. Nearly four years before the Ramones donned motorcycle jackets, tee shirt, and jeans, Peter Gabriel (Genesis) wore the exact same thing for his stage persona ( a rebellious teen graffiti artist) in the Lamb Lies Down on Broadway. Members of YES were always glammed out as were Roxy Music. It was not just The New York Dolls, Brian Eno was as androgynous and brilliant as David Bowie, but barely regarded by those "subject defining" contemporary Urban Hipsters. I wont try to make a case for Jethro Tull. NY fashion and renaissance festival people will never make peace. At least recognize the genre regardless of bias. Punk Rocks push back of the day was against the perceived pretentiousness of English prog. Today's waxing Punk nostalgia seems blissfully unaware of the reverse irony.

Bought this for my son who is a big fan of John Varvatos fashions. He loved it and I didn't want to give it up. Interesting read and pictures were great. Good book to keep on your coffee table.

It's a great gift. My friends do like these types of books, they like plenty of pictures on a topic. This book has plenty, and it's well done. Made a great gift

This book sums up the relationship between rock and fashion perfectly. My 8 year old son got a hold of it and has been completely inspired.

A great book with stunning imagery that features the style and cool of rock 'n' roll through the keen eye of designer John Varvatos.

great book, i only wish it had more varvatos boots clothes etc. but it is really more about the rock stars and what they wear.

Great photography, wonderful images, very cool book. Guess I'm a little biased because four of my own images are included!

The pictures are unbelievably beautiful and a must have for those that love fashion, rock 'n' roll

and/or John Varvatos.

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