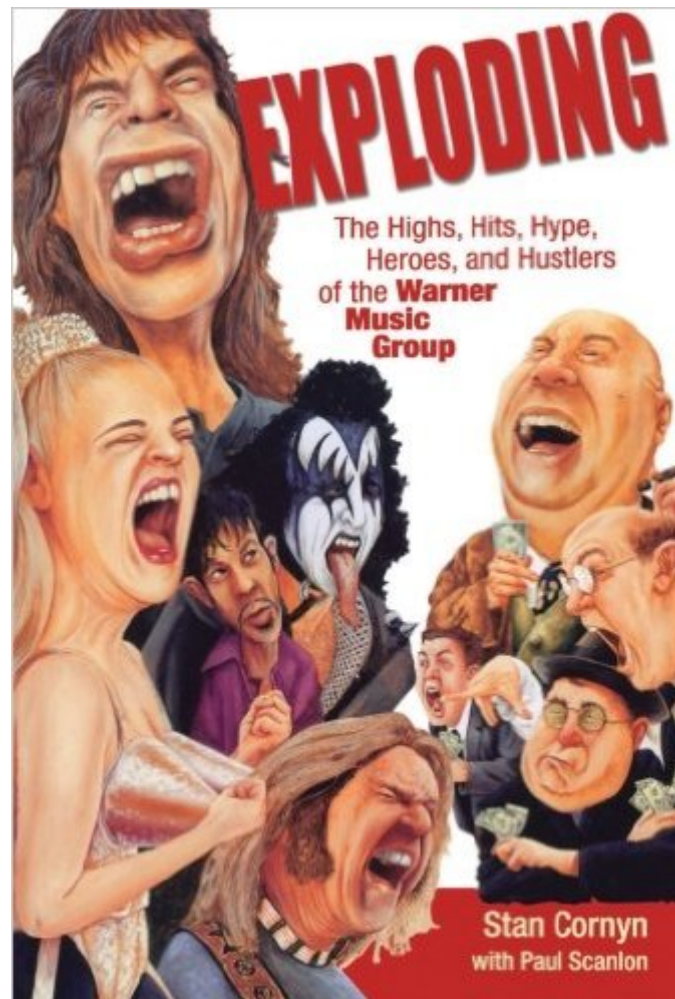


The book was found

# Exploding: The Highs, Hits, Hype, Heroes, And Hustlers Of The Warner Music Group



## Synopsis

Stan Cornyn -- a key creative force behind the rise of the Warner Music Group -- experienced the ultimate highs and lows of the company for more than thirty years. Now, get the inside scoop on top executive decisions, wild stories on iconic musicians, and the outrageous steps Warner took to produce a hit. Populated by celebrities like Dr. Dre, Frank Sinatra, the Grateful Dead, Madonna, Lil' Kim, Jimi Hendrix, Alice Cooper, Joni Mitchell, and dozens more, *Exploding* reveals the music business as you've never seen it before.

## Book Information

Paperback: 480 pages

Publisher: It Books (July 29, 2003)

Language: English

ISBN-10: 0380814773

ISBN-13: 978-0380814770

Product Dimensions: 6.1 x 1.2 x 9.2 inches

Shipping Weight: 1.4 pounds

Average Customer Review: 3.8 out of 5 stars [See all reviews](#) (17 customer reviews)

Best Sellers Rank: #731,018 in Books (See Top 100 in Books) #429 in [Books > Arts & Photography > Music > Business](#) #1547 in [Books > Business & Money > Biography & History > Company Profiles](#) #1985 in [Books > Humor & Entertainment > Sheet Music & Scores > Forms & Genres > Popular](#)

## Customer Reviews

The single most-missed aspect in most articles, reviews and books about popular music, and particularly about the period of the 60's and 70's is the fact that it was a business. There are many excellent pieces written on the music and cultural changes of the era, but the details and even the existence of the business that underlay the entire thing gets barely a mention. Yet the business side of music controlled who was signed, how they were promoted, who got airplay and how it was distributed in a way that made it almost a co-creator of the whole phenomenon. In studying this vital period, it is as important to know the business history as it is any other aspect of it. In a way, the "record business" was almost too successful, in that the songs seemed to appear before you out of nowhere, and just as miraculously, the record would be in the bins to be purchased; the work of hundreds of people, the big organizations, the payola, the agents and the deals all hidden away, unnoticed. Stan Cornyn was uniquely positioned as one of the original employees of Warner

Brothers Music from its founding in the Fifties, through its heyday as the world's biggest music label group in the Seventies and Eighties, to its later decline. Not only that, but he became a major executive within the company but was a creative, music person and not a 'Suit". I first noticed him as a writer of Frank Sinatra's liner notes (for which he won Grammy awards) and also of delightfully over-the-top notes for Petula Clark's LP's. He went on as head of Warner's advertising and promotion to be a major creator of a label whose atmosphere appealed to the new crowd of singer-songwriters and rock stars who wanted to sign with this label and not its stodgy competitors.

[Download to continue reading...](#)

Exploding: The Highs, Hits, Hype, Heroes, and Hustlers of the Warner Music Group Home  
Christmas Hits (Easy Piano (Warner Bros.)) Today's Greatest Pop & Rock Hits: The Biggest Hits!  
The Greatest Artists! (Easy Piano) (Today's Greatest Hits) Philip-Lorca diCorcia: Hustlers In the  
Game: The Highs and Lows of a Trailblazing Trial Lawyer Highs! Over 150 Ways to Feel Really,  
Really Good....Without Alcohol or Other Drugs Exploding the Gene Myth: How Genetic Information  
Is Produced and Manipulated by Scientists, Physicians, Employers, Insurance Companies,  
Educators, and Law Enforcers The Digital Doctor: Hope, Hype, and Harm at the Dawn of Medicine's  
Computer Age Alfred's Group Piano for Adults Student Book 1 (Second Edition): An Innovative  
Method Enhanced With Audio and Midi Files for Practice and Performance (Alfred's Group Piano for  
Adults) The Exploding Toilet Candida Albicans: How to Fight an Exploding Epidemic of  
Yeast-Related Diseases (Good Health Guides Series) TDA: Controlando la hiperactividad. Como  
superar el Deficit de Atencion con Hiperactividad (ADHD) desde la infancia hasta la edad adulta /  
Controlling Hype (Spanish Edition) Fitness Launch Formula: The no fear, no b.s., no hype, action  
plan for launching a profitable fitness business in 60 days - from someone who's done it. Fitness  
Launch Formula: The no fear, no b.s., no hype, action plan for launching a profitable fitness  
business in 60 days or less - from someone who's done it Leading the Learning Revolution: The  
Expert's Guide to Capitalizing on the Exploding Lifelong Education Market Group Dynamics in  
Occupational Therapy: The Theoretical Basis and Practice Application of Group Intervention  
Curriculum-Based Motivation Group: A Five Session Motivational Interviewing Group Intervention  
Looney Tunes and Merrie Melodies: A Complete Illustrated Guide to the Warner Bros. Cartoons  
Gertrude Chandler Warner and The Boxcar Children Carlisle vs. Army: Jim Thorpe, Dwight  
Eisenhower, Pop Warner, and the Forgotten Story of Football's Greatest Battle

[Dmca](#)