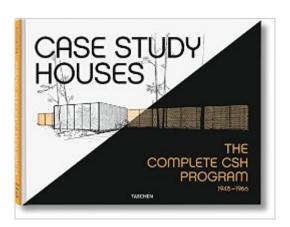
The book was found

Case Study Houses





Synopsis

Redefining The Modern Home: A monumental retrospective of the Case Study Houses program Â
The Case Study House program (1945-66) was an exceptional, innovative event in the history of
American architecture and remains to this day unique. The program, which concentrated on the Los
Angeles area and oversaw the design of 36 prototype homes, sought to make available plans for
modern residences that could be easily and cheaply constructed during the postwar building boom.
The programâ ™s chief motivating force was Arts & Architecture editor John Entenza, a champion
of modernism who had all the right connections to attract some of architectureâ ™s greatest talents,
such as Richard Neutra, Charles and Ray Eames, and Eero Saarinen. Highly experimental, the
program generated houses that were designed to re-define the modern home, and thus had a
pronounced influence on architectureâ "American and internationalâ "both during the programâ ™s
existence and even to this day. TASCHEN brings you a monumental retrospective of the entire
program with comprehensive documentation, brilliant photographs from the period and, for the
houses still in existence, contemporary photos, as well as extensive floor plans and sketches. Â
Text in English, French, and German

Book Information

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Average Customer Review: 4.7 out of 5 stars Â See all reviews (47 customer reviews)

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Photography > Architecture > Historic Preservation #90 in Books > Arts & Photography >

Architecture > Buildings > Residential #103 in Books > Arts & Photography > Architecture >

History

Customer Reviews

A sumptuous 440 page visual record of this southern Californian house design program. It is a big book (at a big price) weighing twelve pounds and the landscape format opens up spreads thirty-four inches wide, beautifully printed with English, German and French text. Each of the thirty-six houses

is covered in the same way with:1 A short introduction by editor Smith2 The relevant editorial copy from Arts & Architecture magazine about the house.3 Photos, plans, diagrams, illustrations. Lots of the photos are by the brilliant Jules Shulman and I doubt you will see them this big anywhere else.4 Color photos of the house today. Some of houses only have a spread or two (the unbuilt ones) while others have several spreads, Pierre Koenig's famous Stahl House (#22) has twenty pages. I was intrigued by a photo on one of these, it shows the living room with a small table on which are the obligatory selection of magazines, two of these are 'America', the Russian language publication put out in the sixties by the US Information Agency, were these on display when the house was open to the pubic or did Shulman put them there just for the photo session? I have given this glorious book only four stars because it is not as complete as it should be, the focus is rather narrow, essentially a visual history of the Study Houses and that's it! What is missing is any historical and contemporary background and surely the reason the whole project was important was the influence it had on other architects, house builders, planners, the public and manufacturers. To get a perspective you will have to get Elizabeth Smith's earlier book 'Blueprints for Modern Living' published in conjunction with an exhibition in Los Angeles in 1989-1990.

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