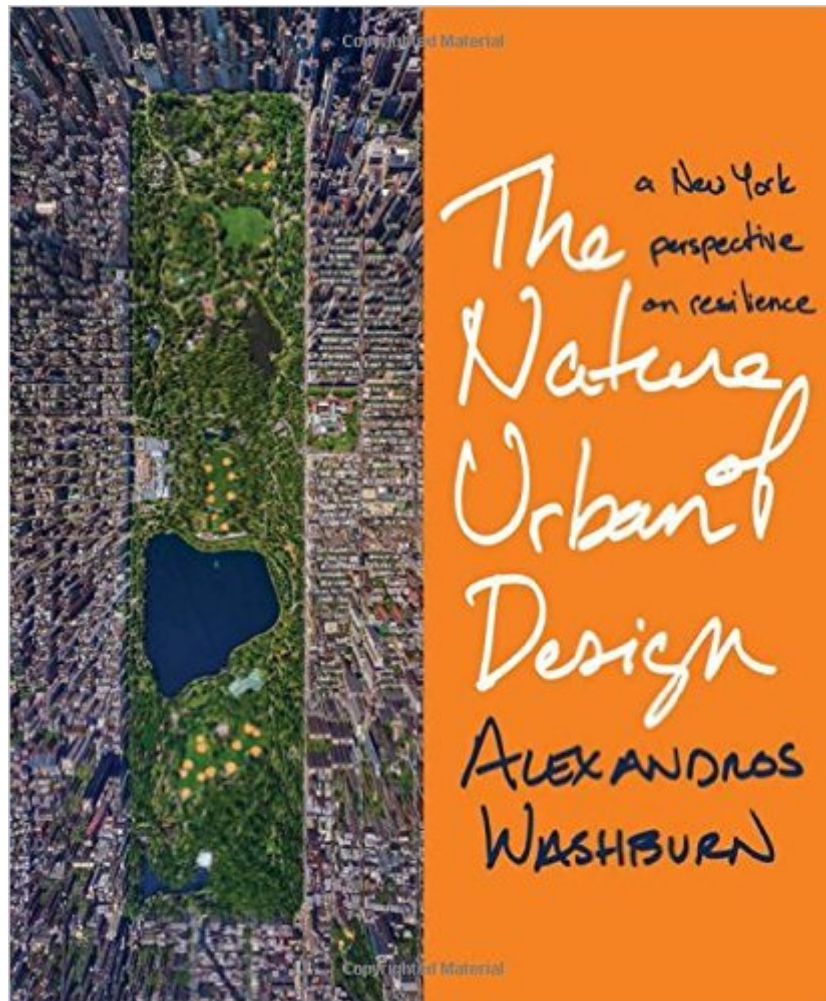


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# The Nature Of Urban Design: A New York Perspective On Resilience



## Synopsis

The best cities become an ingrained part of their residents' identities. Urban design is the key to this process, but all too often, citizens abandon it to professionals, unable to see a way to express what they love and value in their own neighborhoods. In this visually rich book, Alexandros Washburn, Chief Urban Designer of the New York Department of City Planning, redefines urban design. His book empowers urbanites and lays the foundations for a new approach to design that will help cities to prosper in an uncertain future. He asks his readers to consider how cities shape communities, for it is the strength of our communities, he argues, that will determine how we respond to crises like Hurricane Sandy, whose floodwaters he watched from his home in Red Hook, Brooklyn. Washburn draws heavily on his experience within the New York City planning system while highlighting forward-thinking developments in cities around the world. He grounds his book in the realities of political and financial challenges that hasten or hinder even the most beautiful designs. By discussing projects like the High Line and the Harlem Children's Zone as well as examples from Seoul to Singapore, he explores the nuances of the urban design process while emphasizing the importance of individuals with the drive to make a difference in their city. Throughout the book, Washburn shows how a well-designed city can be the most efficient, equitable, safe, and enriching place on earth. *The Nature of Urban Design* provides a framework for participating in the process of change and will inspire and inform anyone who cares about cities.

## Book Information

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## Customer Reviews

Over a half-century ago, city planner Kevin Lynch wrote in his acclaimed book *The Image of the City*, " . . . we need an environment which is not simply well organized, but poetic and symbolic as well. It should speak of the individuals and their complex society, of their aspirations and their historical tradition, of the natural setting, and of the complicated functions and movements of the city world". Since then, urban designers have dealt with the issue of planning for and creating the beautiful, well functioning, modern city in an ever growing, environmentally challenged world. *The Nature of Urban Design* is about cities and urban design in the age of climate change. Much like Edmund Bacon's *Design of Cities*, or Ian McHarg's *Design with Nature*, the book represents a kind of state of the art in the fields of architecture, landscape architecture, city planning and urban design. The author boldly declares that "Nature is the new civic virtue" and focuses on a most critical matter- the resilience of the city during climate change and how we must mitigate and adapt. "In a city where there is a desire for livability", writes author Alex Washburn, "there is an opportunity for sustainability". As a resident of a coastal neighborhood in Brooklyn, New York that was ravaged during Hurricane Sandy in 2012, the author- who is a practicing urban designer- provides a unique perspective into the issue that very few professionals can. *The Nature of Urban Design* features a general overview of the process of urban design to those who are unfamiliar with it and also discusses what is termed the products of urban design- that is, "the rules, plans and projects that guide a city's transformation".

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