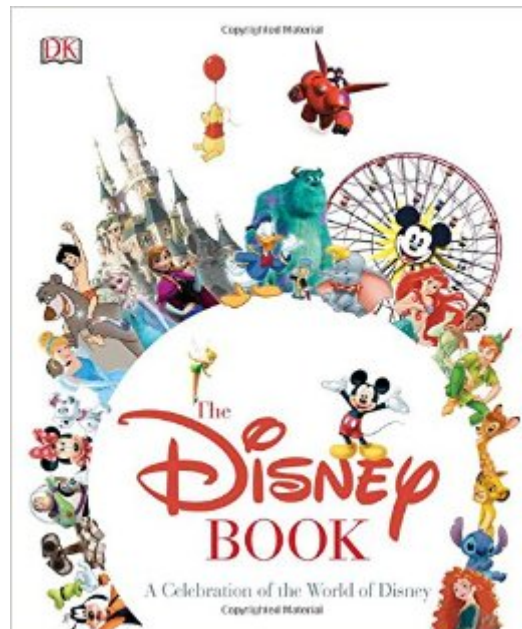


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The Disney Book



Synopsis

The Disney Book is a beautiful, visual exploration of all things Disney from the animated and live-action movies to the theme parks and attractions that have made Disney the beloved brand it is today. This classic DK-style book is packed with stunning visuals including concept art, original story sketches, merchandise, a range of movie posters, and collectibles. Explore rarely seen treasures including props, art, early merchandise, and more from Disney's extensive archives and celebrate more than 90 years of Disney storytelling and entertainment with The Disney Book. © 2015 Disney

Book Information

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Average Customer Review: 4.8 out of 5 stars See all reviews (61 customer reviews)

Best Sellers Rank: #12,468 in Books (See Top 100 in Books) #4 in Books > Humor & Entertainment > Movies > Genre Films #10 in Books > Arts & Photography > Graphic Design > Commercial > Illustration #12 in Books > Arts & Photography > Other Media > Film & Video

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The Disney Book For more than 90

years, Disney has captured imaginations with pioneering entertainment and storytelling for all ages.

A Celebration of the World of Disney From Sleeping Beauty to Frozen, Mary Poppins to the Pirates of the Caribbean franchise, and Disneyland to Tokyo DisneySea, explore the world of Disney in this exciting guide. Includes original filmstrip from Disney Pixar's BRAVE With amazing, rarely seen art and artifacts from the incredible archives and libraries of The Walt Disney Company, experience the magic of Disney in one beautiful and captivating book.

One special song took the world by storm... The runaway hit "Let It Go" gives voice to Elsa's profound transformation. During the "Let It Go" number, Elsa transitions from buttoned up

perfectionist to a person who gives herself permission to be who she is. [View larger](#)

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[A Live-Action Treasure](#) The adventure movie that

launched a thousand movies, *Treasure Island* got Walt's all-live-action career off to a swashbuckling start. The film was a hit "so much so that Disney set sail with three more swashbucklers filmed in England, including *The Story of Robin Hood and His Merrie Men* (1952).

[Peter Pan](#) Peter Pan was one of Walt Disney's favorite stories, but when he finally gained the rights to make the movie, he had a hard time deciding exactly how Peter should be portrayed, both in terms of appearance and character. Walt eventually settled on a merry "but mischievous" individual who could fly without wings. [The Master's Final Film](#)

[Triumph](#) Walt had considered Rudyard Kipling's famous collection of stories, with its many colorful animal personalities, as an ideal subject for Disney animation since the mid-1930s. He finally bought the screen rights in 1962.

[The Mouse who Started it all](#) This mini superstar with the outsized ears has caused quite a stir in sight and sounds ever since he was first unveiled in 1928. [View larger](#)

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[Practically Perfect](#)

With astounding special effects overflowing from a bottomless carpetbag of movie magic, *Mary Poppins* (1964) is an extravagant musical fantasy about the proper British nanny who can do anything. [Dead Man's Chest](#)

In *Pirates of the Caribbean: Dead Man's Chest* (2006), Captain Jack Sparrow finds himself once again in a life-or-death scenario, with the ruler of the ocean depths, Davy Jones in the mix. [Cinderella Couture](#)

When it came to the 2015 live-action adaptation, three-time Academy Award-winning costume designer Sandy Powell would play Fairy Godmother in real life by creating a ball gown so beautiful, that it would seem almost to have been made by magic. [Collectible Pins](#)

Disney collectors have sought out Disney pins since the 1930s, but it was in 1999 that Disney Pin trading became a phenomenon, as Disney parks began a new tradition of official pin trading with the kickoff of the Millennium Celebration at Walt Disney World Resort.

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