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How To Look Expensive: A Beauty Editor's Secrets To Getting Gorgeous Without Breaking The Bank



Synopsis

Glamour's "Beauty Sleuth" reveals tricks of the trade to help you look fabulously high-end in any economy. Andrea Pomerantz Lustig has spent twenty years as a beauty editor, and her contact list is packed with the names of the most exclusive stylists in the business. In *How to Look Expensive*, she combines her own experience with highly coveted secrets she's learned from the experts to help readers achieve buttery highlights, luminous skin, flawless makeup, and more, all on a budget. Delivering red-carpet looks without putting readers in the red, tips include:

- How to get expensive-looking hair color at an inexpensive salon
- Superluxe DIY skincare cocktails for less than \$20
- The cheap cosmetic secrets of expensive makeup artists
- Tips for princess-perfect skin on a pauper's budget

• sections that help you make the most of every dollar

With *How to Look Expensive*, every woman can afford to get gold-card gorgeous, and reap the self-confidence that comes with it.

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Customer Reviews

Let me start by saying, I read A LOT of beauty books and this is by far the best compilation of information I've ever seen in one place. What I love about this book: The author clearly defines what she means by "expensive". I met a woman the other day who was a wonderful person and I enjoyed talking with her, but the entire time I was distracted by her bright bright school bus yellow blond hair. Sometimes our efforts to look beautiful can do more harm than good and it can be hard to know the difference. This book helps you with that and warns repeatedly against the dangers of "over doing it". It's not a cookie cutter "Here's how you too can look just like me!" type of beauty book. (I HATE

those.) There is a break down of different celebrity style categories: Park Avenue Pretty, Hollywood Boho, Glam Globe-Trotter, and Modern Movie Star. You can pick the style or combination that best fits you and there are suggestions for how all of the advice can be applied to the various styles. The author tells you what it is celebrities do to get a certain look. Most of the time this is not practical for us mere mortals either with time or money. Gweneth Paltrow's beautiful hair color for example (which is what I think the woman mentioned above was shooting for) is a huge investment of both and is therefore not too practical for most of us. If you really want to make the sacrifice to have that hair the book can help you out, but mostly I just liked knowing exactly what celebrities do to look so good because next time I envy something (like Gweneth Paltrow's hair) I don't have to wonder why I can never get mine to look that way. Instead I can say to myself, I can have it if I really want it, but it's not worth it. There is advice for every budget.

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