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Interaction Of Color: Revised And Expanded Edition





Synopsis

Josef Albersâ [™]s Interaction of Color is a masterwork in twentieth-century art education. Conceived as a handbook and teaching aid for artists, instructors, and students, this timeless book presents Albersâ [™]s unique ideas of color experimentation in a way that is valuable to specialists as well as to a larger audience. Originally published by Yale University Press in 1963 as a limited silkscreen edition with 150 color plates, Interaction of Color first appeared in paperback in 1971, featuring ten representative color studies chosen by Albers. The paperback has remained in print ever since and is one of the most influential resources on color for countless readers. This new paperback edition presents a significantly expanded selection of more than thirty color studies alongside Albersâ [™]s original unabridged text, demonstrating such principles as color relativity, intensity, and temperature; vibrating and vanishing boundaries; and the illusions of transparency and reversed grounds. Now available in a larger format and with enhanced production values, this expanded edition celebrates the unique authority of Albersâ [™]s contribution to color theory and brings the artistâ [™]s iconic study to an eager new generation of readers.

Book Information

Paperback: 160 pages Publisher: Yale University Press; Rev Exp edition (May 15, 2006) Language: English ISBN-10: 0300115954 ISBN-13: 978-0300115956 Product Dimensions: 9.2 x 6.1 x 0.4 inches Shipping Weight: 11.2 ounces Average Customer Review: 4.2 out of 5 stars Â See all reviews (53 customer reviews) Best Sellers Rank: #345,706 in Books (See Top 100 in Books) #312 in Books > Arts & Photography > Graphic Design > Commercial > Illustration #671 in Books > Arts & Photography > Graphic Design > Techniques > Use of Color #1981 in Books > Arts & Photography > Decorative Arts & Design

Customer Reviews

The book is written as an instruction on teaching about colors, including theory and practical excercises. Josef Albers' writing style reads very well and is easy to understand (even for a not native speaker like me). The reproduction of the color plates is not perfect, but by far good enough to understand the excercises -- especially considering the book's moderate price."Interaction of

Color" is not about rules, color systems, pigments or physical qualities but rather about color perception. Because we hardly ever see a single color, the book deals with the dependency and interaction of colors. "Just as the knowledge of acoustics does not make one musical -- neither on the productive nor on the appreciative side -- so no color system by itself can develop one's sensitivity for color". Because only experience and training will develop an eye for color and an the sense for relations between colors, the book encourages the reader not only to read, but to experiment actively with colors.To introduce the reader to the theme, Albers compares the relativity of colors with a simple but convincing experiment: You need 3 pots, each filled with warm, lukewarm and cold water. After dipping the left hand in the cold and the right hand in the warm water, put both hands simultaneously into the lukewarm water. It appears to be warm for the left, cold for the right hand, though its neither of this temperatures. Similar to this haptic illusion our color perception is always relative. The book explains subjects relating to color properties like intensity and brightness, color mixture, transparency and space illusion, harmony ... it really boils down the fundamentals of color theory in a simple and comprehensible way, illustrated with the clear color plates.

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