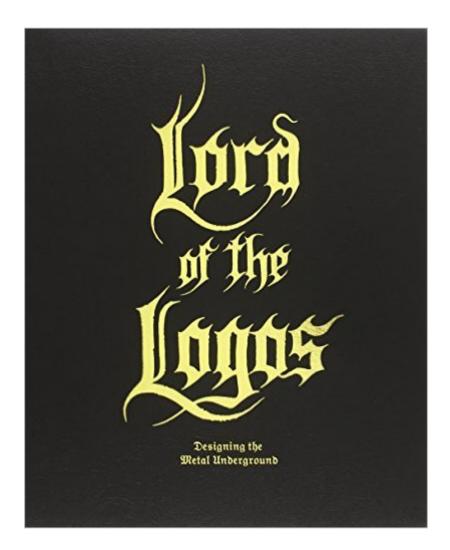
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# Lord Of The Logos: Designing The Metal Underground





## Synopsis

This book is a collection of work by Christophe Szpajdel, an artist whose fans in the underground black metal community worship him as the Lord of the Logos. It includes hundreds of powerful logos, each of which captures the force of this musical genre anew. Through his surprising use of aesthetic influences such as art deco and nature, Szpajdel has brought a new dynamic into the gothic visuality of heavy metal. This publication, which is done in the style of a black prayerbook, shows not only how he has succeeded in leaving his own visual mark on this music, but how he has also expanded the canon of forms it uses.

### **Book Information**

Hardcover: 272 pages Publisher: Gestalten (January 1, 2010) Language: English ISBN-10: 3899552822 ISBN-13: 978-3899552829 Product Dimensions: 8.5 x 0.9 x 10.4 inches Shipping Weight: 2.7 pounds (View shipping rates and policies) Average Customer Review: 4.8 out of 5 stars Â See all reviews (12 customer reviews) Best Sellers Rank: #459,064 in Books (See Top 100 in Books) #66 in Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design

#### **Customer Reviews**

This book is amazing. Such an awesome piece of reference to have for fellow arts/graphic artists. Its basically 230 pages of pure metal logo madness. All the logos are nicely spaced out on a page. Some pages are broken down into what looks like the artists different styles or a particular look he might have been feeling at that time with various band logos in that certain look. Also some of the pages have one or two giant logos on them. Also I like how between chapters if you want to call them that are photos. Not sure what they are, but they look to be photos of inspiration ranging from trees and water and very natural type elements. Overall this book is just to awesome to not have if your a fan of Black Metal. Im a graphic artist and to see all the various logos is inspiration in itself and to have this book on my shelf for reference is awesome. Trust me you wont be disappointed.

I love the book but am a bit pissed that I paid a little more for it on here because it said it was hardcover when it is not. Its a softcover that is made to look like a hardcover. I'm guessing they don't actually make this in a hardcover version. Just wanted to warn everyone.

I had no idea how prolific Christophe Szpajdel was prior to seeing so much of his work laid out so beautifully in this collection. One look at this book and you will never look at a black metal logo as unreadable tree root font ever again. Wonderfully inspiring.

Christophe's work is iconic and this volume of it is epic. Page after page of hand crafted brilliance. It would be short sighted to say this is only a "Death Metal" logo book. Christophe's Art Deco and Art Nouveau work is equally amazing. I've purchased the book on 4 separate occasions for other illustrators. A must have in any art book collection.

Una gran recopilacià n para los admiradores del diseà o grÃifico, la identidad de marca y la tipografÃ- a.Recomendado 100%.A great collection for fans of graphic design, brand identity and typography.100% recommended.

Don't be fooled by the beautiful gold lettering and faux-whatever texturing. The cover and spine are like cardboard thin and you have to treat the book fairly delicately. On the plus side the content is great. It's easy to underestimate the number of logos within but there's a lot. Like a lot a lot.

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