Professional Practice 101: Business Strategies And Case Studies In Architecture
Shed fresh light on the many issues involved in the operation of an architectural practice -- from how a firm is structured to how it manages projects and secures new business -- with the latest edition of Professional Practice 101. Case studies, new to the this edition, augment each chapter as does a wealth of material including coverage of: Project management Time management Group dynamics and teamwork Project delivery Communication and leadership skills Design and information technology Marketing Legal and licensing issues Financial management Risk management and professional liability insurance Client and contractor relations Order your copy of this design primer today.

**Book Information**

Paperback: 408 pages  
Publisher: Wiley; 2 edition (March 24, 2006)  
Language: English  
ISBN-10: 0471683663  
Product Dimensions: 7.1 x 1.1 x 10 inches  
Shipping Weight: 1.5 pounds (View shipping rates and policies)  
Average Customer Review: 4.3 out of 5 stars See all reviews (3 customer reviews)  
Best Sellers Rank: #509,544 in Books (See Top 100 in Books)  
#130 in Books > Arts & Photography > Architecture > Project Planning & Management  
#1014 in Books > Engineering & Transportation > Engineering > Reference > Architecture  
#1348 in Books > Textbooks > Humanities > Architecture

**Customer Reviews**

As you work your way through your architectural career there come the times when you need to be reminded about how you should work and how the profession has changed while your eyes were glued to your monitor. This book does all of that and more. Almost all of the contributors are a pleasure to read and on task with the area they were asked to write about. I recommend this book to anyone at any level of their career.

A fine primer for architectural practice. Relatable, generally.

Good products.

Case Studies in Immunology: A Clinical Companion (Geha, Case Studies in Immunology: A Clinical Companion) Scooby-Doo Set of 8 Mystery Chapter Books (Haunted Castle ~ Snow Monster ~ Fairground Phantom ~ Spooky Strikeout ~ Case of the Haunted Hound ~ Case of the Living Doll ~ Case of the Spinning Spider ~ The Creepy Camp)