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#AskGaryVee: One Entrepreneur's Take On Leadership, Social Media, And Self-Awareness



Synopsis

The New York Times bestselling author draws from his popular show #AskGaryVee to offer surprising, often outrageous, and imminently useful and honest answers to everything you've ever wanted to know-and more-about navigating the new world. Gary Vaynerchuk-the inspiring and unconventional entrepreneur who introduced us to the concept of crush it-knows how to get things done, have fun, and be massively successful. A marketing and business genius, Gary had the foresight to go beyond traditional methods and use social media tools such as Twitter, Facebook, and YouTube to reach an untapped audience that continues to grow. #AskGaryVee showcases the most useful and interesting questions Gary has addressed on his popular show. Distilling and expanding on the podcast's most urgent and evergreen themes, Gary presents practical, timely, and timeless advice on marketing, social media, entrepreneurship, and everything else you've been afraid to ask but are dying to know. Gary gives you the insights and information you need on everything from effectively using Twitter to launching a small business, hiring superstars to creating a personal brand, launching products effectively to staying healthy-and even buying wine. Whether you're planning to start your own company, working in digital media, or have landed your first job in a traditional company, #AskGaryVee is your essential guide to making things happen in a big way. Narrators include: Gary Vaynerchuk, Jack Welch, Dave Ramsey, Seth Godin, Kevin Jonas, Casey Neistat, Draymond Green, Alex De Simone, Adam Braun, Adam Grant, AJ Vaynerchuk, Al Harrington, Alan Belcher, Alexis O'Hanian, Andrew Greif, Andy Dunn, Andy Krainak, Benjamin Lazarus, Beth Comstock, Black Coffee, Brittany Hoffman, Charlie Ebersol, Chase Jarvis, Chef Lizette, Cristie Kerr, Dana Anderson, Dawn Swick-Renshaw, Dennis Crowley, Dustin Keller, Erik Dellenback, Greg Pesci, India Kieser, Jack Haber, Jason Calacanis, Jason Farris, Jason Fried, John Legend, Justin Brooke, Kevin Asp, Leo LaPorte, Leslie Blodgett, Mike Vacanti, Peter Brown, Phil Rosenthal, Phillip Gimmi, Ross Walker, Scott Wyden, Sean Burrows, Shonduras, Soren Azorian, Staphon Lawrence, Steph Ruhle, Steve Sadove, Steve Unwin, Dr. Thiago Moraes, Tim Evans, Tom Ferry, Troy Carter, Warren Weeks, Zak Moy, Matt DeMayo, and Nathan Scherotter.

Book Information

Audible Audio Edition

Listening Length: 11 hours and 37 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: HarperAudio

Audible.com Release Date: March 8, 2016

Language: English

ASIN: B01A5UKWRU

Best Sellers Rank: #1 in Books > Business & Money > Marketing & Sales > Marketing > Web Marketing #1 in Books > Business & Money > Small Business & Entrepreneurship > Marketing #1 in Books > Computers & Technology > Business Technology

Customer Reviews

My #AskGaryVee Story: Buy this book. Gary is a practitioner. You could buy your advise from a so-called expert for thousands and thousands of dollars -- I HAVE. However, Gary smacked my face in July 2014 with a paradox: Here is this guy that runs a REAL business with something like 400+ employees in Manhattan, and HE STARTED TO GIVE HIS ADVISE AWAY. That month, I started watching his new show "The #AskGaryVee Show" and he was giving away everything: I mean EVERYTHING. His best advise. He was not trying to sell me into some seminar that led to private coaching that led to an island retreat with a yearly fee. No, this guy is simply preaching his religion: and I became a full on follower. You can tell who you are dealing with by their true work ethic and their way of interacting with the world. Gary is as true as they come. The results for me did not start with "Converted more clients," "got paid more," or "bought a new car." What Gary taught me is that is not the point: Gary's advise on the show (and his completely new take on his advise in this book) made me be a better husband and father; Gary made me be a harder worker; Gary made me stop doing stupid things that were actually harming me more than helping. ... AND YES, because of all of that great things started to happen (except for buying that new car, because Gary let me see how I did not need to waste that money). My kids see me more and I am a better dad. I'm a better human being to be around -- and my business is doing so amazing BECAUSE OF THAT. In this book, you get actual steps to take your work with those you serve to exciting new places: But that's all possible because Gary gives us the core pieces of himself that allow him to do these other tactics. Tactics are great -- and he gives lots of those -- but it's the heart and head stuff that made the difference. Gary, I know you will read this so I just want to say directly to you: Brother, you have changed my life. Not because of the tactics -- even though those helped SO FREAKIN MUCH. What changed my life is that you showed me how to have the self awareness to figure out who I really am and have the authenticity to DARE to communicate that real me to the world. Gary, thank you. Buy this book: be ready for it to change your life.

Is it worth buying the book (or audiobook) if you have watched all of the shooooooooows? That is the real question if you are a long-time subscriber of Gary Vee. I personally enjoyed the audiobook the most because it gave me an extra amount of depth that wasn't available anywhere else. Below is a honest Pros & Cons chart of each format so you can see if buying the book or audiobook even fits your needs.

1) Youtube Series
Pros: Monetarily Free
Shortest bite sized pieces of content (15-20 min video)
Most Entertaining - High energy and general shenanigans w/ the team
Cons: Enormous actual time investment (157 15-20 min episodes)
Until recently, very hard to find specific questions and categories (thanks Ethan Ellis w/ [...] for search engine)
Required to be in front of a screen to watch it (w/ Internet connection)
Does not have access to Expanded Questions & Answers

2) Book (Hardback or Kindle)
Pros: If you are a fast reader, FASTEST way to consume all the content
Simple to give away, pass along to friends
Something about a book (the romance around physical books)
Cons: Reading (for some people that is an impossibility)
Not as expanded upon as AudioBook (have to get AudioBook for 100% of content)

3) AudioBook - MY TOP PICK
Pros: Absolute most in-depth of the all the formats (thrice answered)
AudioBook can most likely be consumed the fastest (fits into everyday life better for most people)
High Energy - Proves that if #AskGaryVee was done as a podcast-first it would have been at the top of the podcast charts
Melt-Your-Face-Off Intensity (definitely the most SaltyVee here percentage-wise) once you get past the introduction.
Cons: Daunting Length (11 hrs 38 mins)
Least brief and difficult to find specific questions (Not a first pick for simply previewing #AskGaryVee)

Best business book I've read in a loooooooooong time. This book is the result of what he promotes every single day: hustle. Is not only a great compilation of his best answers from his #AskGaryVee Show, but is also the entrepreneur's best investment if you are starting a company, or if you have some customers, if you are making 1M-10M monthly in revenues.. this book is right for you! Personally, one of my favorite parts in this book is his concept of "Clouds & Dirt". He explains that the clouds are our north, the vision we have, our goal. And the dirt is all the work involved to achieve that goal, what we should be doing every day to achieve what we want. I truly believe that nothing comes without hard work. So.. HEY YOU! Stop reading this. Stop thinking if this is the right book for you (believe me, it is). Buy it now and put in practice all these advices/lessons. It will give you a clear advantage from your competitors.

This is the first book I've read that is the ultimate play book for small business and entrepreneurs and professional success. #AskGaryVee is filled with the answers that every professional wants to

know. What's more special about #AskGaryVee is that it's written by Gary, the ultimate hustler the ultimate marketer, the ultimate example of one who lives what they preach. Gary exponentially boosted his father's wine story by being a publisher..... And by Hustle and by leading by example.

Gary is the best at explaining what he does best. Promoting your brand or product using social media. It doesn't get much better than this. The audio book has a little more information than the print versions. This is perfect for my daily commute - great information and a great value. Just buy it.

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