Step Up To Success In Business And In Life

STEP UP TO SUCCESS
IN BUSINESS AND IN LIFE
You Can Achieve Your Dreams
Nido Qubein

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Success is not a matter of luck, an accident of birth, or a reward for virtue. Success is a matter of decision, commitment, planning, preparation, execution, and recommitment. Success doesn’t come to you; you must go to it. Now, award-winning business advisor Nido Qubein shares his complete program for personal and professional achievement.

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Customer Reviews
This book was inspirational for me. If you already have years of experience, it may not have anything you haven’t heard of before; but it contains dozens of great foundational concepts that are always good to remind you of what is most important. This contains a variety of basic principles that are applicable in anyone’s life. And you never know... while 95% of a book may seem irrelevant, those two or three pages of gold may just change your life forever. I logged several quotes for my future reference. The more I read from Nido Qubein, the more I want to read more from him. I definitely recommend reading (or listening to) this book.

The value you will receive from this excellent program will FAR outweigh the small investment required to purchase it. Mr. Qubein does an excellent job of helping listeners to rid themselves of toxic mental rubbish and to replace it with solid wisdom and advice that will help you get results period! With regard to achieving real success on your own terms you will find much detailed help here from Mr. Qubein. This program is extremely detail oriented and FLUFF FREE! Fully 80% or more of perceived obstacles that stop people from getting what they want are not external to
them...they are internally rooted. This program will be a great help to listeners in producing the rich mental soil that’s so necessary in creating the success they want and deserve. You will find this to be a valuable addition to your library, and one that you will review again and again.

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