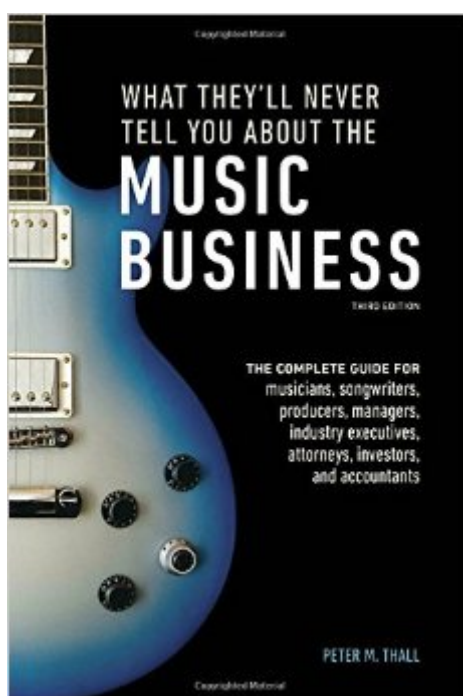


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What They'll Never Tell You About The Music Business, Third Edition: The Complete Guide For Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, And Accountants



Synopsis

The completely revised and expanded edition of *What Theyâ™™ Never Tell You About the Music Business* is a must-have reference. Youâ™™ learn:-
- How many musicians have seized do-it-yourself internet opportunities to create successful business models,
- How the royalty pie is sliced and who gets the pieces,
- How the fundamentals of music publishing, producing, managing, touring, and the record industry apply more than ever,
- Why this book is the indispensable guide to the worldwide music industry,
- How corporate general counsels can educate their employees (and themselves) to understand the strictures of copyright law and to avoid trouble,
- And much more.

Book Information

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Customer Reviews

Even to an outsider, this handy guide to the music industry for those who want to be part of it was a fascinating inside-look into a totally different world. For somebody seeking to get a foothold within, it could be pure gold. This revised edition can act as a total reference source, looking at matters such as contract law, copyright, industry practice, financial matters and become an established part of the scene. Of course, some of the detailed information may not be relevant in every country, yet it still can give a lot of guidance and relevant information in any case. Considering the book's low price, it would not even get you an hour of an advisor's time, yet it is going to give the reader much more in return. Credit must be given to the author for not sugar-coating the advice and making the industry seem to be a perfect world. Reality is entirely different and the author seeks to

make the reader aware of some of the pitfalls they may encounter and works on removing any pain or problems that may ensue. It was a comprehensive, detailed read in comparatively few pages. It cannot be the only information source you need but it will clearly get you quickly informed and able to deep-dive into a particular area should it be desired and necessary. Some of the advice is stuff that you hope never to need, such as legal problems and disputes, but it is better to be forewarned and forearmed. Far too many blunder into the music business with just a vague aim of making music, without thinking about some of the realities and issues that await. A book like this can be a great member of your support team, without an extensive and arduous rider.

Peter Thall's book is 400 pages of information and wisdom essential for anyone involved in music business today. Anyone remotely involved in the music business should own a copy.

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