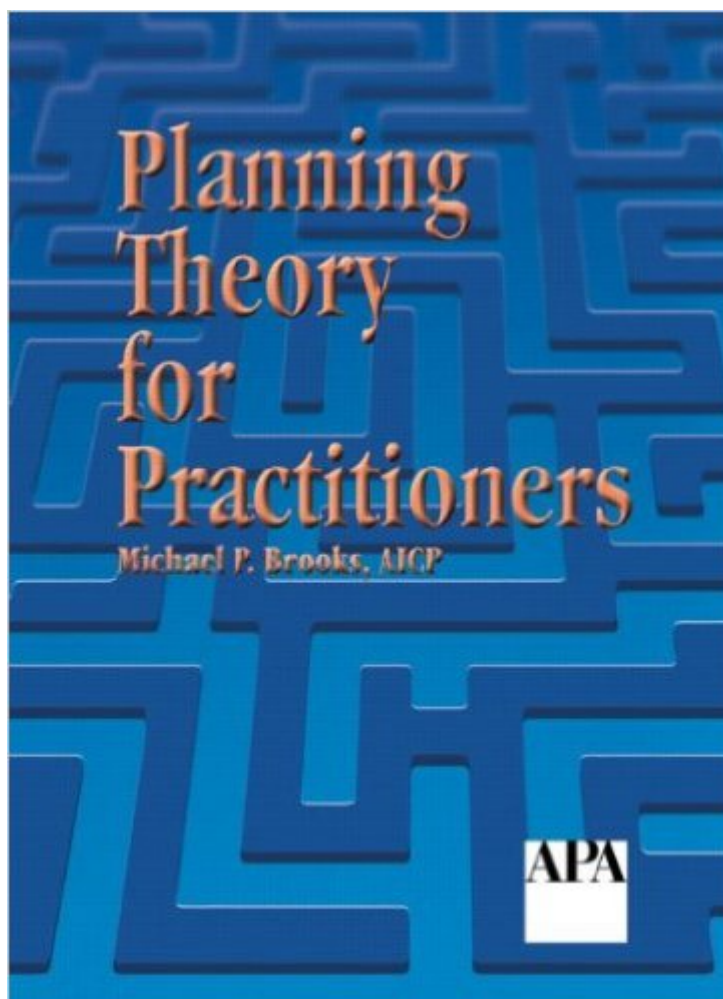


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Planning Theory For Practitioners



Synopsis

This book is recommended reading for planners preparing to take the AICP exam. In this new book, Michael Brooks bridges the gap between theory and practice. He describes an original approachâFeedback Strategyâthat builds on the strengths of previous planning theories with one big difference: it not only acknowledges but welcomes politicsâthe bogeyman of real-world planning. Don't hold your nose or look the other way, Brooks advises planners, but use politics to your own advantage. Brooks admits that most of the time planning theory doesn't have much to do with planning practice. These ideas rooted in the planner's real world are different. This strategy employs everyday political processes to advance planning, trusts planners' personal values and professional ethics, and depends on their ability to help clients articulate a vision. Planning Theory for Practitioners will encourage not only veteran planners searching for a fresh approach, but also students and recent graduates dismayed by the gap between academic theory and actual practice.

Book Information

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Customer Reviews

â Got my book on time, I chose one-day shipping because I needed the book fast, guaranteed the delivery on time and I am very impressed. This book is a very good introduction for planning theory. If it wasn't a required text, there is no way I would be reading it. I feel like the author could have made his point without as many words or concept, for every paragraph you read, you have to research a term or concept used. some of which I should know, but can't remember because it was

since my undergrad days.

This book met my expectations and I am happy with the arrival time of the book. I would recommend this company to a friend and feel confident that they would be happy.

Just what the professor ordered!

Great!

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