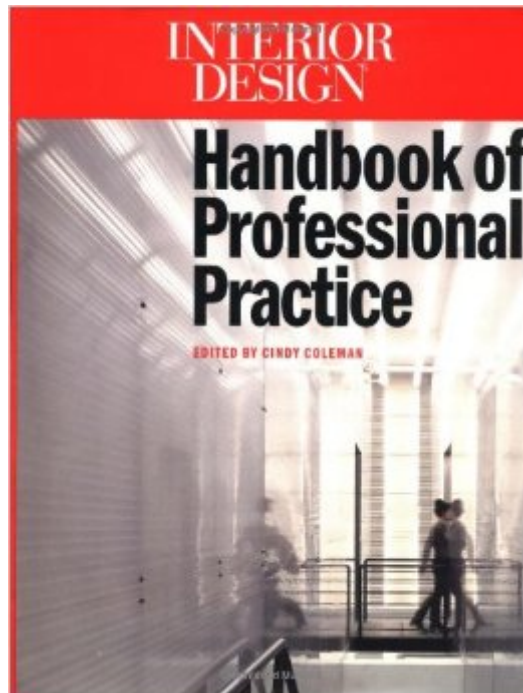


The book was found

Interior Design Handbook Of Professional Practice



Synopsis

Everything you need to know about the practice and business of interior design -- from McGraw-Hill and Interior Design magazine. Let today's most admired design professionals share with you their priceless insights, step-by-step guidelines, and real-life examples drawn from their own highly successful practices. Interior Design Handbook of Professional Practice packs fresh new ways of thinking and profitable ways of working -- quality information you expect when experts join forces! Comprehensive, hands-on details show you how to problem-solve the design needs of clients; streamline every stage of your practice, from finding and winning clients to project build-out; and master the most efficient negotiation, bidding, contract, and documentation techniques. Achieve professional excellence and profitability with this authoritative resource as you learn how to act on the implications of the profound changes occurring in the design industry today with tips from designers who are at the top of their game. An outstanding preparation tool for the NCIDQ national licensing exam

Book Information

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Customer Reviews

Interior Design Magazine and McGraw Hill Publishing teamed up to produce an essential handbook for the interior design profession. For the first time there is a handbook that covers essential issues from sustainability to legal issues, team dynamics to strategic and global practices. This is not just a book for the interior design professional library, but one for students and for practitioners of related

fields--including architecture, business, and project management. Editor-in-Chief Cindy Coleman is a well-regarded journalist and designer who has assembled a remarkable group of top-notch minds--the best and the brightest in the evolving field of interior design who have contributed to a handsome book. This handbook will be a "must-have" for all practitioners. Kudos to Interior Design magazine for developing this authoritative volume. Includes a list of contributors with biographies that are stellar!

Interior Design Handbook of Professional Practice. Edited by Cindy Coleman; Published by McGraw-Hill and Interior Design Magazine. This book presents sensible new information and is indispensable to the libraries of all design firms. You'll especially enjoy the chapters on "Growing A Profession," "Intelligent Interiors" and "Information Technology." This is more than a reference book--it's an inspiration.

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