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The World Of Music
Synopsis

David Willoughby’s popular music appreciation text is now powered by McGraw-Hill’s state of the art digital content platform, Connect Music. Now students and instructors can have access to all the music featured in the text along with a wide range of activities, assessments, and a convenient ebook. These powerful new tools combine with Willoughby’s original and insightful approach to the music appreciation course to provide students with a unique resource that will change the way they listen to music forever. The World of Music is a music appreciation program designed for instructors who want to focus on listening to music as it exists in the real world of their students. With Connect (purchased separately), students now have access to digital content that will improve outcomes and foster better engagement with the music in their lives. Expanding the traditional repertoire used for music study, this popular text begins with American folk, religious, jazz, popular, and ethnic music before introducing some world music and concluding with a thorough overview of Western classical music. The approach captures the essence of each repertoire, and new digital tools equip students to recognize different styles, appreciate their different functions, and possess a solid foundation for a lifetime of musical appreciation. Now with Connect, The World of Music is the ideal program for the most student-centered experience in Music Appreciation.

Book Information

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Customer Reviews

I needed this for college and rented the ebook. It is SO COOL!!! There is a flashcard option on
Kindle as well as to take notes, whatever you highlight is written as a note and you can go back through your notes later! I am so thoroughly pleased!

Rented the book with 3 cd's from Apex_Media. It did indeed come with the cd's and the book was gently used. CD's in excellent condition. The book itself was a little hard to follow, but was required for my class and did it's job. Great rental company, standard book.

I know artists, musicians, etc., can be an eccentric and sometimes pretentious lot, but I was blown away by the elitist, esoteric, ageist, and sometimes borderline racist tone of this textbook. Not only is the book far too condescending to allow entry level music appreciation but the book is just generally poorly written. I don't know which is worse, this book, or the fact that my freshman college professor used it as their textbook...I regret every penny

I had to use this book to teach my music appreciation class because it needed to be standardized across the sections, and I hated every minute of it. It's incredibly poorly organized, both in overall structure and within the chapters. It manages to be miraculously too specific and too vague about many of its topics, and it's not an accessible language. My biggest problem with the book is that you can't teach from it. I'm a classical music guy, and teaching jazz and world music, I literally had to do outside research on every single topic. I would read the chapter and know nothing of any substance more about the music. On the bright side, I ended up learning a lot about these topics (from other sources) but it was incredibly frustrating.

I rented this book for a class and was wishing I had purchased it to have as a reference in my personal library. It was set up pretty well and the listening guides were very good telling the reader what to focus on. However, the book did not keep up with Christian music. It referred to old standards but left out much of the current -- what some would call contemporary, and even radical Christian music which is outside the box. The music of JoAnn McFatter, Aviad Cohen, LeAnn Squier, Aaron & Tiffany Smith, Jahaziel and others is not represented. The text book is a good starting point but desperately needs a supplement in Christian music section to be accurate and fair. If I see the book updated sufficiently, I may buy it for my reference collection!

Worst book and worst class ever. The chapter structure is absurd. (Seriously terminology and then chronological text make more sense then the convoluted mess of this text. Entire chapters on Folk
and Jazz are ridiculous and have no sound place in the section that they were added to.) Do yourself a favor and do NOT adopt this book for your course. Your students will be lost and confused.

You saved me a ton of money. Books are so expensive now days. so I appreciated getting a break on this one. Thanks for shipping it to me right away as I needed for a course last semester. I will buy again from you.

 Came right on time with no issues. I got a used copy but it looks very nice. It did come with connect card/code but it looks like it has been used so I don’t think I will be able to use that part. So as long as my class does not need it then I am all set. Thank you to the seller for being on the ball!

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