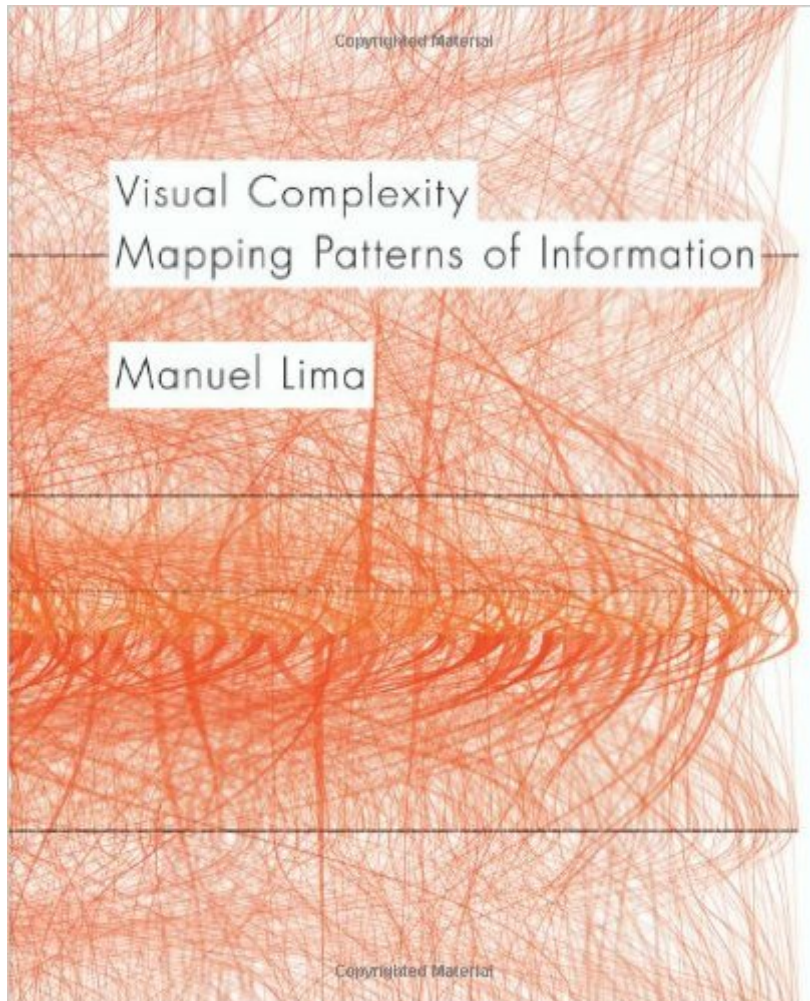


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# Visual Complexity: Mapping Patterns Of Information



## Synopsis

Manuel Lima's smash hit *Visual Complexity* is now available in paperback. This groundbreaking 2011 book--the first to combine a thorough history of information visualization with a detailed look at today's most innovative applications--clearly illustrates why making meaningful connections inside complex data networks has emerged as one of the biggest challenges in twenty-first-century design. From diagramming networks of friends on Facebook to depicting interactions among proteins in a human cell, *Visual Complexity* presents one hundred of the most interesting examples of information visualization by the field's leading practitioners.

## Book Information

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Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (11 customer reviews)

Best Sellers Rank: #126,281 in Books (See Top 100 in Books) #40 in [Books > Computers & Technology > Computer Science > Information Theory](#) #62 in [Books > Science & Math > Reference](#) #80 in [Books > Arts & Photography > Graphic Design > Typography](#)

## Customer Reviews

This first in Lima's series on graphic networking information presentation, wonderfully sets the stage for his next blockbuster-- his trees book you can see here: *The Book of Trees: Visualizing Branches of Knowledge*. The classic in this field is by Tufte: *Visual Explanations: Images and Quantities, Evidence and Narrative*. Unlike *Visual Complexity*, Tufte gives detailed explanations of the creation and meaning of his visualizations. Lima has been praised and panned for the hardcover version of this book. The pans cite too many pictures and too little words, the praise cites the same thing! So, before you invest, two things: 1. Use the generous / publisher look inside feature. Authors and publishers who allow this want satisfied readers and I applaud them! 2. If you're into presentation, art and think like a digital artist, this book is for you. If you're an excel/ table/ linear algebra/matrix type, you'll find this wanting. In other words, if you are looking for interesting depictions, rather than details of how they got there or what they mean, this is well worth your investment. I have an advance copy

of trees, and Manuel/Princeton listened to the past reviews and added a lot more information, both current and Lima's traditional historic, on not just the graphic what, but the how and why. It is still not a "how to" manual (you'd be better off getting a combinatorics programming or Excel graphics book for that!

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