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ADVERTISING ANNUAL 2003



Synopsis

Drawing from thousands of international entries, this beautifully produced annual collection exhibits 300 color ads representing the year's best work. Advertising Annual 2003 is an essential resource for everyone from account managers to art directors. For easy reference, this exquisitely produced volume is arranged by trade category, from entertainment and communications to transportation and special events.

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Customer Reviews

There's not so much to say. If you're looking for a showcase of good/excellent advertising just try this one. Great collection, absolutely NO text to read, like all showcase books, but high level of content, like all Graphis books. Ah... cover design is ugly :-)

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