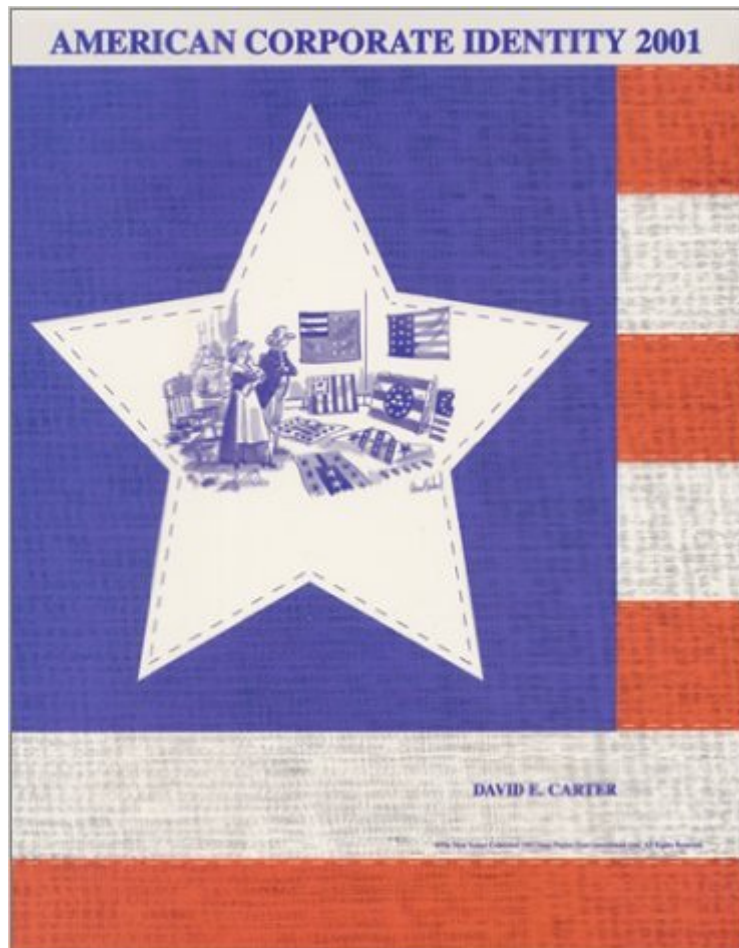


The book was found

American Corporate Identity 2001



Synopsis

American Corporate Identity is the premier annual focusing on logos and their applications. Since the first book appeared in 1986, designers from all over the world have made American Corporate Identity a major source of creative inspiration. American Corporate Identity 2001 reflects the business climate at the beginning of the new millennium -- for example, there are a number of designs for "dot-com" companies featured in this 16th annual in the series. (Interestingly, the term "dot-com" didn't exist just a few years ago. Again this year, the annual features seven categories: Logos Complete Identity Program Package Design Letterheads Corporate Identity Manuals Signage & Environmental Graphics Corporate Brochures Work selected for this book is the result of a competition in which design firms from all over America submitted their best creative output. Approximately 20% of the entries submitted were chosen for publication. The materials included in this book are all, for one reason or another, "world-class" designs; this is as it should be for a book that has distribution literally all over the globe.

Book Information

Series: American Corporate Identity, 2001

Hardcover: 320 pages

Publisher: Watson-Guption Publications (October 1, 2000)

Language: English

ISBN-10: 0688179851

ISBN-13: 978-0688179854

Product Dimensions: 11.2 x 8.7 x 1 inches

Shipping Weight: 3.4 pounds

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (1 customer review)

Best Sellers Rank: #5,244,189 in Books (See Top 100 in Books) #53 in [Books > Arts &](#)

[Photography > Graphic Design > Commercial > Annuals](#) #1011 in [Books > Arts & Photography >](#)

[Graphic Design > Commercial > Advertising](#) #9272 in [Books > Arts & Photography > Graphic Design > Techniques](#)

Customer Reviews

This book is an absolutely wonderful resource containing many kinds of print media work by various artists. From company logos to letterheads, to packaging designs, this book is a true treasure of eye candy and worth every dollar!

[Download to continue reading...](#)

CORPORATE IDENTITY 4 (Graphis Corporate Identity) (v. 4) Corporate Finance: Corporate Finance Guide To Understanding Corporate Finance With Strategies For Business Owners For Utilizing Corporate Finance Including ... Finance Business, Theory And Practice) American Corporate Identity 2001 Practical Aspects of Declarative Languages: Third International Symposium, PADL 2001 Las Vegas, Nevada, March 11-12, 2001 Proceedings (Lecture Notes in Computer Science) Cryptography and Lattices: International Conference, CaLC 2001, Providence, RI, USA, March 29-30, 2001. Revised Papers (Lecture Notes in Computer Science) Peterson's Private Secondary Schools 2000-2001 : The Smart Parents' Guide to Private Education (Peterson's Private Secondary Schools, 2000-2001) 2001 Children's Writer's & Illustrator's Market (Children's Writer's & Illustrator's Market, 2001) American Corporate Identity 2007 American Corporate Identity '98 (13th Annual) Mergers, Acquisitions, and Corporate Restructurings (Wiley Corporate F&A) Fundamentals of Corporate Governance: A Guide for Directors and Corporate Counsel Governance, Risk Management, and Compliance: It Can't Happen to Us--Avoiding Corporate Disaster While Driving Success (Wiley Corporate F&A) Masters of Corporate Venture Capital: Collective Wisdom from 50 VCs Best Practices for Corporate Venturing How to Access Startup Innovation & How to Get Funded Corporate Value Creation: An Operations Framework for Nonfinancial Managers (Wiley Corporate F&A) The Best American Short Stories 2001 Becoming Mexican American: Ethnicity, Culture, and Identity in Chicano Los Angeles, 1900-1945 Reimagining Indian Country: Native American Migration and Identity in Twentieth-Century Los Angeles (First Peoples: New Directions in Indigenous Studies) American Reckoning: The Vietnam War and Our National Identity Skull Wars: Kennewick Man, Archaeology, And The Battle For Native American Identity The Lord's Song in a Strange Land: Music and Identity in Contemporary Jewish Worship (American Musicspheres)

[Dmca](#)