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# Hey Skinny! Great Advertisements From The Golden Age Of Comic Books



## Synopsis

Leaping provocatively off the pages of comic books from the 1940's and 1950s, sandwiched in between the adventures of Captain Marvel or Archie or Mutt & Jeff, were the shameless and often bizarre advertisements for miraculous products that promised to change your life. This book collects the best of these ads, re-igniting all the wonder and hope of that more innocent era.

Glow-in-the-dark neckties, miniature monkeys in a cup, a lamp that turns into a Christmas tree, as well as surefire ways to get rid of pimples.

## Book Information

Paperback: 96 pages

Publisher: Chronicle Books; True First Edition edition (April 1, 1995)

Language: English

ISBN-10: 0811808289

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Product Dimensions: 7.5 x 0.3 x 10 inches

Shipping Weight: 7.2 ounces

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #858,600 in Books (See Top 100 in Books) #97 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Magazines & Newspapers](#) #167 in [Books > Arts & Photography > Graphic Design > Commercial > Advertising](#) #1638 in [Books > Business & Money > Marketing & Sales > Advertising](#)

## Customer Reviews

As a kid, did you prefer reading cereal boxes to reading books? Ever order something from an ad in the back of a comic book? If so, you'd be crazy not to get this wonderful book ("while supplies last"). It's loaded with some of the most outrageous (yet authentic) comic book advertising ever created. From Sea Monkeys to "FREE" monkeys, the ads are all reproduced in living color (in some cases far better than the originals!). You'll find all the great, original hype and propaganda far more outrageous than would be acceptable by today's advertising standards (and that's saying something)! There are familiar ads of years gone by, and more than a few unusual ads that you've likely never seen before. This book is an absolute bargain for anyone who wants a flashback of fun nostalgia. It's entertaining and a joy to read. In fact, you might just rekindle that burning urge to rush out and buy yourself an ant farm. Highly recommended!

My friends & I are still laughing about this book! Someone I know found it on the "dollar rack" at the library & thought I might like it. I want to send for the "Invisible Helmet" as soon I get the \$\$\$. The graphics are one of the funniest things, check out the used girls dresses ad, the dresses are scattered about & the faces are superimposed on the neckline, they look like mutant children. A real glimpse into the not so distant past.

This book is a fun and easy read - actually, there isn't much reading really. Definitely a fun buy! The imaginary is excellent.

I got a kick out of these old ads. I remember seeing some like them in the 60's. This book was a hit with the coffee shop crowd.

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Comic Book: Blank Comic Strips: Make Your Own Comics With This Comic Book Drawing Paper - Multi Panels (Blank Comic Books)  
Golden Age: Invest in Gold and Silver to Have A Happy Golden Age  
Kid's Comic: The Great Quest (Part 2): An Unofficial Minecraft Comic Book (CreeperSlayer12)  
Golden Legacy: The Story of Golden Books (Deluxe Golden Book)  
How to Draw and Sell....Comic Strips.... For Newspapers and Comic Books  
The Abandoned Village: The Enchanted Book - A Minecraft Comic Book: Minecraft Picture Book  
Graphic Novel for Kids and Children - Adventure, Battling, ... Village - Minecraft Comic Books  
1) Children's Books: Scientists That Changed the World: The Story of Penicillin, An Educational Comic Book for Kids (A Historical Science Comic Book for Kids 1)  
Hey, Whipple, Squeeze This: The Classic Guide to Creating Great Ads  
Skinny Italian: Eat It and Enjoy It - Live La Bella Vita and Look Great, Too!  
Skinny: A Novel (Teen Books: NavPress)  
DC Comics Colouring Book: Comic, Comic strip, super heroes, hero, Vilains, The Flash, Wonderwoman, Lex Luthor, Present, Gift, Coloring, Thanksgiving, DC, Anime, Marvel, America, Liberty, USA  
Art for Kids: Comic Strips: Create Your Own Comic Strips from Start to Finish  
My Youth Romantic Comedy Is Wrong, As I Expected @ comic, Vol. 2 - manga (My Youth Romantic Comedy Is Wrong, As I Expected @ comic (manga))  
The Curse of Herobrine: The Ultimate Minecraft Comic Book Volume 1 (An Unofficial Minecraft Comic Book)  
Minecraft Comic: The Three Neighbors (Unofficial Minecraft Comic Book)  
Steve and the Swamp Witch of Endor: The Ultimate Minecraft Comic Book Volume 2 (An Unofficial Minecraft Comic Book)  
Kid's Comic Book: Journey to Minecraft (Part 1): An Unofficial Minecraft Comic Book (CreeperSlayer12)  
The Wither Attacks!: The Ultimate Minecraft Comic Book Volume 3 - (An Unofficial Minecraft Comic Book)  
The Book of Judges: Word for Word Bible Comic:

World English Bible Translation (The Word for Word Bible Comic)

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