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K-POP Now!: The Korean Music Revolution



Synopsis

"K-Pop Now! [...] features one hundred and twenty-eight glossy pages of Korean pop eye-candy."
"KpopStarz.com K-Pop Now! takes a fun look at Korea's high-energy pop music, and is written for its growing legions of fans. It features all the famous groups and singers, and takes an insider's look at how they have made it to the top. In 2012, Psy's song and music video "Gangnam Style" suddenly took the world by storm. But K-Pop, the music of Psy's homeland of Korea has been winning fans for years with its infectious melodies and high-energy fun. Featuring incredibly attractive and talented singers and eye-popping visuals, K-Pop is the music of now. Though K-Pop is a relatively young phenomenon in the West, it is rapidly gaining traction and reaching much larger audiences thanks in large part to social media like Facebook, YouTube and Twitter. Top K-Pop acts get ten million to thirty million hits for their videos the Girls Generation single "Gee" has over a hundred million views! In K-Pop Now! you'll find:
Profiles of all the current K-Pop artists and their hits
A look at Seoul's hippest hot spots and hangouts
Interviews with top artists like Kevin from Ze:A and Brian Joo
A look at the K-Pop idols of tomorrow
You'll meet the biggest record producers, the hosts of the insanely popular "Eat Your Kimchi" website, and K-Pop groups like Big Bang, TVXQ, 2NE1, Girls Generation, HOT, SES, FinK, Busker Busker and The Kox. The book also includes a guide for fans who plan to visit Seoul to explore K-Pop up close and personal. Join the K-Pop revolution now!

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Customer Reviews

SPOILER ALERT Okay, let's be real, the author did a great job talking about KPOP's cultural

background, its roots, its history and how the KPOP revolution evolved over time. However, when it comes to the section about boy groups and girl groups, there needs to be major editing with information given due to the lack of information that was missing and incorrect information concerning dates and names. The cover of the album is absolutely amazing, we have major KPOP groups like TVXQ!, Big Bang, EXO, SNSD, Wondergirls 2ne1- you get the gist- it's glossy and a beautiful finish from the front cover to the back cover of the book. The first chapter, "The Land of KPOP", interesting and useful information covering the history and roots of where KPOP originates from and the kinds of things that you should at least know KPOP's background information in general. The second chapter, "What is KPOP?", the author interviews "Eat Your Kimchi", Kevin Kim from ZE:A and Brian Joo from Fly to the Sky. The interviews were short and had good information, but I felt like it lacked in detail and at times were a bit too short. I expected the author to interview other artists like Kevin from U-Kiss (Korean-American), Nickhun from 2pm (Thai-American) or even Amber from f(x) (Tawainese-American) about the diversity of KPOP, or even Jay Park just to read about their experiences in the KPOP industry and such.

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